



**NICS.eu**  
Natural Immune Control System Inc.



United States of America  
**USA**

## PRIVACY POLICY

Natural Immune Control System Inc. respects your concerns about privacy. This Privacy Policy describes the types of personal information we obtain about consumers and other individuals identified below, how we may use the information, with whom we may share it, and the choices available regarding our use of the information. The Privacy Policy also describes the measures we take to safeguard the personal information and how individuals can contact us about our privacy practices.

This Privacy Policy applies to personal information we obtain about you, including through your use of our website, mobile sites and mobile applications, your visits to our offices and contacts us via telephone, at our events and through surveys, and your interactions with e-commerce sites on which our products are sold.

Please read the following Privacy Policy carefully to understand our views and practices regarding your personal information and how we treat your personal information.

### 1. INFORMATION WE COLLECT

The Natural Immune Control System Inc. obtains personal information about you, including:

- contact information, such as name, phone number, email and postal address;
- Web Office account information, such as ID and password or other log-in details used to access our products and services;
- payment information, such as name, billing address and payment card details, including card number, expiration date and security code;
- location data, such as data derived from your IP address, country and/or ZIP code; and with your consent, the precise geolocation of your mobile device;
- social media handles, content and other data posted on our official social media pages;
- information we obtain from third-party social media services (e.g. Facebook, Instagram) or payment services (e.g. PayPal, Zelle) if you choose to link to, create or log into your Web Office through these services;
- demographic and preference information (e.g. date of birth, gender) and health quiz responses;
- information you submit in connection with a career opportunity at Natural Immune Control System Inc., such as contact details, information in your résumé (including work history, education and language skills) and details about current employment. In addition, where legally permissible, you may choose to provide information about your gender, race and ethnicity, and veteran and disability status;
- contact information you provide about friends or other people you would like us to contact; and
- other personal information contained in content you submit to us, such as through our „Contact Us“ feature or customer support tools on our website, mobile sites and mobile applications.



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## PRIVACY POLICY

### Information We Obtain by Automated Means:

When you interact with our products and services, we obtain certain information by automated means, such as cookies, web server logs, web beacons and other technologies. A „cookie“ is a text file that websites send to a visitor’s computer or other Internet-connected device to uniquely identify the visitor’s browser or to store information or settings in the browser. A „web beacon“, also known as an Internet tag, pixel tag or clear GIF, links web pages to web servers and their cookies and may be used to transmit information collected through cookies back to a web server.

We may use these automated technologies to collect information about your equipment, browsing actions, and usage patterns. The information we obtain in this manner may include your device IP address, identifiers associated with your devices, Internet service provider, types of devices connected to our services, web browser characteristics, device characteristics, language preferences, referring/exit pages, clickstream data, dates and times of visits to the website, mobile sites and mobile applications, number of links you click while using the website, mobile sites and mobile applications, search terms, operating system, website traffic and related statistics, keywords and other data about your device and use of the website, mobile sites and mobile applications.

These technologies help us

- remember your information so you will not have to re-enter it;
- track and understand how you use and interact with our products and services;
- tailor the services around your preferences;
- measure the usability of our products and services and the effectiveness of our communications; and
- otherwise manage and enhance our products and services, and help ensure they are working properly.

Your browser may tell you how to be notified when you receive certain types of cookies or how to restrict or disable certain types of cookies. Please note, however, that without cookies you may not be able to use all of the features of the website, mobile sites and mobile applications. For mobile devices, you can manage how your device and browser share certain device data by adjusting the privacy and security settings on your mobile device.

## 2. HOW WE USE THE INFORMATION WE COLLECT

We may use the personal information we obtain about you to:

- process and fulfill orders and purchases via the website, mobile sites and mobile applications and keep you informed about the status of your order;
- establish and manage your account;
- identify and authenticate you so you may order our products and access and use the website, mobile sites and mobile applications;
- provide customer and technical support and respond to inquiries;



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- communicate with you regarding news updates, notices, special promotional offers, advertisements and marketing materials, our products and services, or other information that may be of interest to you; communicate about, and administer participation in, special events, programs, promotions, offers, surveys, focus groups and market research;
- communicate about, and administer participation in, special events, programs, promotions, offers, surveys, focus groups and market research;
- notify you about product safety and recall information, such as reporting an adverse event or communicating a product recall; manage career opportunities, including for recruitment purposes, employee onboarding and other human resources purposes;
- increase and maintain the safety and security of our products and the website, mobile sites and mobile applications and prevent misuse;
- operate, administer, evaluate, develop, manage and improve our business (including operating, administering, analyzing and improving our products and services; developing new products and services; performing analytics (including market research, trend analysis, financial analysis, and anonymization and aggregation of personal information); managing and evaluating the effectiveness of our communications; performing accounting, auditing, billing reconciliation and collection activities and other internal functions);
- protect against, identify and prevent fraud and other criminal activity, claims and other liabilities; and
- comply with and enforce applicable legal requirements and relevant industry standards and policies, such as this Privacy Policy and our Terms and Conditions.

We also may use the information we collect about you in other ways for which we provide specific notice at the time of collection and obtain your consent if required by applicable law.

### Third-Party Analytics Services

We may use third-party web analytics services in connection with the website, mobile sites and mobile applications, such as Google Analytics and other analytics providers. These service providers use automated technologies to collect data (such as IP addresses) to evaluate use of the website, mobile sites and mobile applications. To learn more about Google Analytics' privacy practices, please visit <https://www.google.com/intl/en/analytics/learn/privacy.html>. To opt out of Google Analytics, please visit <https://tools.google.com/dlpage/gaoptout>.

### Online Tracking and Interest-Based Advertising

On our website, mobile sites and mobile applications, we may collect information about your online activities to provide you with advertising about products and services tailored to your interests. Where required by applicable law, we will obtain your consent for the processing of your personal information for direct marketing purposes.



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You may see our ads on other websites or mobile apps because we participate in advertising networks. Ad networks allow us to target our messaging to users considering demographic data, users' inferred interests and browsing context. These networks track users' online activities over time by collecting information through automated means, including through the use of cookies, web server logs, web beacons and other similar technologies. The networks use this information to show ads that may be tailored to individuals' interests, to track users' browsers or devices across multiple websites, and to build a profile of users' online browsing activities. The information our ad networks may collect includes data about users' visits to websites that participate in the relevant ad networks, such as the pages or ads viewed and the actions taken on the websites. This data collection takes place both on our websites and on third-party websites that participate in the ad networks. This process also helps us track the effectiveness of our marketing efforts.

### 3. INFORMATION WE SHARE

We do not sell or otherwise share personal information about you except as described in this Privacy Policy. We may share your personal information with our service providers who perform services on our behalf, such as order fulfillment and data analytics. We do not authorize our service providers to use or disclose the information except as necessary to perform services on our behalf or comply with legal requirements.

We also may disclose information about you

- if we are required to do so by law or legal process (such as a court order or subpoena);
- in response to requests by government agencies, such as law enforcement authorities; - to establish, exercise or defend our legal rights;
- when we believe disclosure is necessary or appropriate to prevent physical or other harm or financial loss;
- in connection with an investigation of suspected or actual illegal activity; or
- otherwise with your consent.

We reserve the right to transfer any information we have about you in the event we sell or transfer all or a portion of our business or assets (including in the event of a merger, acquisition, joint venture, reorganization, divestiture, dissolution or liquidation).

### 4. RIGHTS AND CHOICES

We offer you certain choices in connection with the personal information we obtain about you. To update your preferences, limit the communications you receive from us, or submit a request, please contact us as specified in the *How to Contact Us* section of this Privacy Policy. You can also unsubscribe from our mailing lists by following the „Unsubscribe“ link in our emails.



## 5. OTHER ONLINE SERVICES AND THIRD-PARTY FEATURES

The website, mobile sites and mobile applications may contain links to third-party websites, products, and services for your convenience and information, including social media sites such as Facebook, Twitter, Instagram, Pinterest, YouTube, and LinkedIn, etc. These third-party websites, products and services may operate independently from us. Information collected by these third-party websites is governed by their privacy practices and is not subject to this Privacy Policy. We are not responsible for how these third-party services collect, use, disclose, distribute, or maintain your personal information. We encourage you to learn about the privacy practices of those third parties prior to providing them with any information or taking advantage of an offer or promotion.

## 6. HOW WE PROTECT PERSONAL INFORMATION

We maintain safeguards designed to protect personal information against accidental, unlawful or unauthorized destruction, loss, alteration, access, disclosure or use.

## 7. CHILDREN'S PERSONAL INFORMATION

The website, mobile sites and mobile applications are designed for a general audience and are not directed to children. We do not knowingly collect or solicit personal information from children under the age of 13 (or other relevant age, as applicable pursuant to relevant law) through the website, mobile sites and mobile applications. If we become aware that we have collected personal information from a child under such age, we will promptly delete the information from our records. If you believe that a child under such age may have provided us with personal information, please contact us as specified in the *How to Contact Us* section of this Privacy Policy.

## 8. DATA TRANSFERS

We may transfer the personal information we obtain about you to countries other than the country in which the information originally was collected, such as the United States. Those countries may have different data protection laws than the country in which you initially provided the information. To the extent required by applicable law, when we transfer your personal information to the United States or other countries, we take measures to protect that information as described in this Privacy Policy.



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### 9. HOW TO CONTACT US

If you have any questions regarding this Privacy Policy or our privacy practices, you may email us at [customerservice@nics-usa.com](mailto:customerservice@nics-usa.com) with „PRIVACY POLICY“ in the subject line or write to:

Natural Immune Control System Inc.  
14 Wall Street, 20th Floor  
New York, NY 10005

### 10. UPDATES TO OUR PRIVACY POLICY

This Privacy Policy may be updated periodically and without prior notice to you to reflect changes in our personal information practices. We will post a notice on our websites and mobile apps to notify you of significant changes to our Privacy Policy and indicate at the top of the notice when it was most recently updated.

Last Updated: February 20, 2020